

# WEDNESDAY TELEVISION

(Channel numbers follow the station identification in program.)

## TV HIGHLIGHTS

7:00 KLAC (13) Hi Talent Battle,  
8:00 KNTV (11) Arthur Godfrey,  
KNBH (4) Jack Haley  
KECA (7) Stop the Music  
9:00 KTTV (11) Pantomime Quiz  
KECA (7) Don McNeill  
KNBH (4) Jack Carson  
KLAC (13) Baseball  
10:00 KNTV (11) Break the Bank  
KTLA (5) City at Night  
10:30 KTTV (11) Boxing

KTLA (5) "Fighting Sea  
Monsters"  
KECA (7) Chance of Life-  
time  
KFMB (8) People in News  
KFI (9) Rose Room Revue  
7:45 KTTV (11) Perry Como  
KFMB (8) Film Short  
KNBH (4) Roberta Quinlan  
7:55 KFMB (8) News  
8:00 KTTV (11) Arthur Godfrey  
KFMB (8) Arthur Godfrey  
KTSL (2) 4-Star Feature  
KNBH (4) Jack Haley Show  
Guest: Colette Marchand  
KECA (7) Stop the Music  
KFI (9) Theater: "Little  
Men"—Kay Francis  
KLAC (13) Clete Roberts  
8:15 KLAC (13) Film Short  
8:30 KECA (7) College Bowl—  
Chico Marx  
KTLA (5) "Behind the Mask"  
KLAC (13) K Bar K Corral  
9:00 KTTV (11) Pantomime Quiz  
—Mike Stokoy & Guests  
KNBH (4) 4-Star Revue—  
Jack Carson  
KECA (7) Don McNeill's TV  
Club  
KFMB (8) Wrestling  
KLAC (13) Baseball  
9:15 KNTV (11) Picture Platters  
9:30 KTTV (11) The Web,  
"Fluders Keepers"  
KTSL (2) Hands of Mystery  
KFI (9) "Furious Phony"  
KECA (7) T.B.A.  
10:00 KTTV (11) TV Newsreel  
KNBH (4) Break the Bank  
KTLA (5) City at Night  
KECA (7) Hal in Hlywd,  
KTSL (2) Fleetwood Lawton  
10:05 KTSL (2) Backstage with  
N.T.G.  
10:15 KTTV (11) Club Time  
—Roy Maypole  
10:20 KLAC (13) Inside Baseball  
10:30 KTTV (11) Bouts—(Hunter-  
Bean)  
KNBH (4) Wrestling  
KFMB (8) Boxing  
KECA (7) Red Cross  
Program  
KLAC (13) Owl Movie:  
"Melody Master"  
11:00 KNTV (11) Broadway Open  
House  
KECA (7) Champagne Party  
11:05 KTSL (2) Peter Potter  
11:30 KTTV (11) Glancin' at Anson  
KFMB (8) Newsreel  
KTLA (5) Final Edition  
12:05 KTSL (2) TV Highlights

10:00 KLAC (13) Joe Graydon  
10:30 KFI (9) Know Your Schools  
11:00 KLAC (13) Joe Graydon  
KFI (9) Feature Film  
KLAC (13) Mike Roy  
12:00 KLAC (13) Mike Roy  
12:15 KTTV (11) Afternoon  
Serenade  
KFI (9) News Room  
KNBH (4) News  
12:30 KTTV (11) Instruction  
for Survival  
KFI (9) Ladies' Day  
KECA (7) Adventures in  
Food  
KNBH (4) Notes & Keynotes  
1:00 KTTV (11) Hlywd. Studio  
Party  
KLAC (13) Al Jarvis  
KNBH (4) Paul Pierce  
1:20 KFMB (8) Film Short  
1:30 KFI (9) Cook's Corner  
KNBH (4) Comedy Matinee  
KECA (7) Mulholland's  
Matinee  
KFMB (8) Garry Moore  
1:45 KFMB (8) Film Short  
2:00 KTTV (11) Hlywd. Studio  
Party  
KLAC (13) Al Jarvis  
KFMB (8) Smokey Rogers  
KFI (9) "Taming of Wild"  
2:15 KTTV (11) Garry Moore  
2:30 KNTV (11) Chef Milani  
KECA (7) Your Home  
2:45 KTTV (11) First 100 Years  
3:00 KTTV (11) Come Into  
Kitchen, with Freda  
Nelson  
KECA (7) Cowboy Theater  
KLAC (13) "House Broken"  
KNBH (4) Curious Camera  
3:20 KFI (9) Suspects Wanted  
3:30 KTTV (11) Movie Gems  
KFI (9) Harmony Kitchen  
4:00 KNTV (11) Kate Smith  
4:10 KFI (9) Garden Chats  
4:15 KECA (7) Foreman Phillips  
KLAC (13) Al Jarvis  
4:30 KTTV (11) Ladies' Matinee  
KFI (9) Stu Wilson  
5:00 KTTV (11) Range Riders  
KNBH (4) Tele-Comics  
KFMB (8) Kate Smith  
KTLA (5) News; Music  
5:15 KFMB (8) Kate Smith  
KNBH (4) Gabby Hayes  
KTLA (5) Police Calls  
5:25 KTLA (5) Program Preview  
5:30 KFI (9) News Room  
KTLA (5) Cowboy Thrills  
KFMB (8) Views & Cues  
KNBH (4) Howdy Doody  
5:40 KFMB (8) Crusader Rabbit  
5:45 KTSL (2) Program Preview  
KECA (7) and KFMB (8)  
Sandy Strong  
5:50 KTSL (2) Carnival For Kids  
6:00 KNTV (11) Crusader Rabbit  
KFMB (8) Corral  
KLAC (13) Hawth. Egg. &  
Sam  
KTSL (2) Western Cavalcade  
KECA (7) Space Patrol  
KFI (9) TV University  
6:05 KNTV (11) Komedie Klub  
6:15 KTTV (11) News—Frank  
Hemingway  
KECA (7) Space Cadet  
6:30 KTTV (11) Political: Prop.  
A & B  
KFMB (8) and KTLA (5)  
Time for Beany  
KFI (9) Action Feature  
KNBH (4) "Boots and  
Saddle"  
KECA (7) Foreman Phillips  
6:35 KTTV (11) Film Oddities  
6:45 KTLA (5) Handy Hints  
KNBH (4) Evening Stars  
KFMB (8) Newsreel  
KECA (7) Faye Emerson  
KTTV (11) Hero's Jarmon  
with Harmon  
6:55 KTSL (2) Newsroom—Lee  
Wood  
KNBH (4) Elmer Peterson  
7:00 KTTV (11) Star of Family—  
with Morton Downey  
KTLA (5) Newsreel, Gil  
Maryn  
KLAC (13) Hi Talent Battle  
(High School talent)  
KTSL (2) Buckskin Theater  
KNBH (4) Annual Fair  
KECA (7) Hlywd. Theater,  
KFMB (8) Stranger Than  
Fiction  
7:15 KTLA (5) Hollywood Reel  
with Erskine Johnson—  
Ed. G. Robinson, Jeff  
Donnell, Lisa Ferraday  
KFMB (8) Faye Emerson  
7:30 KTTV (11) TV Newsreel  
KLAC (13) Teleten  
Reporter  
KNBH (4) News, Weather

# RADIO TODAY

WEDNESDAY, MARCH 28, 1951

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 370 KPMC - 1560 KWKW - 1300  
KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
KFAC - 1330 KFVD - 1020 KHJ - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
7:30 KECA-American Agent  
8:00 KECA-Fat Man  
8:30 KECA-Rogues Gallery  
9:00 KNX-Mr. Chameleon

**QUIZ—**  
6:30 KHJ-Answer Man  
8:00 KHJ-What's Name of Song?  
9:00 KFI-You Bet Your Life  
with Groucho Marx

**COMEDY—**  
6:00 KNX-Honest Harold  
8:30 KFI-Great Gildersleeve  
9:30 KNX-Rough

**DRAMA—**  
6:30 KFI-Halls of Ivy  
7:00 KFI-Big Story  
7:30 KFI-Short Story  
8:30 KNX-Dr. Christian  
8:30 KHJ-Family Theater  
9:00 KECA-Mr. President  
9:30 KFI-Mr. District Attorney  
9:30 KHJ-Internat'l. Airport

**VARIETY—**  
6:30 KNX-Bing Crosby

**SPORTS—**  
6:30 KMPC-Joe Hernandez  
7:00 KNX-Flights  
8:30 KLAC-Baseball

**7:00 A.M.**  
KFI-News, Mueller  
KLAC-News, Haynes  
KECA-Welcome to  
Hollywood  
KNX-Arthur Godfrey  
KMPC-Farm Adviser  
KFAC-Coffee Cup Cntr.  
KFVB-Bill Leyden  
KHJ-F. Hemingway

**7:15 A.M.**  
KFI-F. Lawton  
KHJ-Bkfst. Gang,  
KMPC-Jim McCulla  
KRKD-News

**7:30 A.M.**  
KFI-Platter Party  
KNX-Frank Goss  
KMPC-Ross Mulholland  
KECA-Bob Garred,  
News

**7:40 A.M.**  
KECA-Zeke Manners

**7:45 A.M.**  
KFI-Sam Hayes  
KNX-Harry Babbitt  
KHJ-News

**7:55 A.M.**  
KECA-Walter Kiernan  
KLAC-Weather News  
KFAC-News

**8:00 A.M.**  
KFI-Break Bank  
KLAC-News, Stocks  
KECA-Bkfst. Club  
KFVB-News  
KHJ-Cecil Brown  
KMPC-Ken Barton  
KNX-Ralph Story  
KFAC-Country Church  
KFOX-Bible Society  
KRKD-Unity

**8:15 A.M.**  
KNX-Dave Valle  
KMPC-Mkts., Sports  
KHJ-News

**8:20 A.M.**  
KFVB-L.A. Breakfast  
KGFJ-Disabled Vets  
KLAC-Dick Haynes

**8:30 A.M.**  
KFI-Jack Bereh  
KFAC-News  
KNX-Grand Slam  
KHJ-Bible Institute  
KRKD-News  
KLAC-News

**8:45 A.M.**  
KFI-Dave Garroway  
KFAC-Unity  
KNX-Rosemary  
KLAC-Racing News

**9:00 A.M.**  
KFI-News  
KECA-Johnny Olsen  
KNX-Wendy Warren  
KFAC-Plano Parade  
KHJ-K. Smith Speaks  
KLAC-News; Crosby  
KFVB-Bkfst. Club

**9:05 A.M.**  
KLAC-Parade of Hits

**9:15 A.M.**  
KFI-Meyers to Mkt.  
KHJ-Garden Guide  
KNX-Aunt Jenny  
KECA-Ed. C. Hill

**9:20 A.M.**  
KECA-Don Gardner

**9:25 A.M.**  
KECA-Ed. C. Hill

**9:30 A.M.**  
KFI-Ladies' Day  
KHJ-Norma Young  
KECA-Quick as Flash  
KMPC-Chef Milani  
KNX-Helen Trent  
KFVB-E. Roosevelt  
KFAC-Accent on  
Strings  
KLAC-Top Tunes

**9:45 A.M.**  
KNX-Our Gal Sunday

**9:55 A.M.**  
KFAC-News

**10:00 A.M.**  
KFI-Around Town  
KHJ-Glenn Hardy  
KFAC-Morn. Concert  
KLAC-Al Jarvis  
KNX-Big Sister  
KMPC-News  
KECA-Victor Lindlahr

**10:15 A.M.**  
KNX-Ma Perkins  
KECA-Yesterday on  
Broadway  
KHJ-Tello Test  
KFVB-Music

**10:30 A.M.**  
KFI-News  
KECA-My True Story  
KNX-Dr. Malone  
KFVB-News; Maurice  
Hart  
KFAC-Song Recital  
KHJ-Morgan Manner  
KMPC-Tune Test

**10:45 A.M.**  
KFI-Life Beautiful  
KNX-Guiding Light  
KHJ-Dick Haynes

**10:55 A.M.**  
KECA-Mag. of Air  
KFAC-News  
KGFJ-Major League  
Baseball

**11:00 A.M.**  
KFI-Double, Nothing  
KLAC-Al Jarvis  
KFAC-G. Bates Post  
KFVB-Maurice Hart  
KMPC-News  
KNX-2nd Mrs. Burton  
KHJ-Ladies Fair  
KGFJ-Maj. League  
Baseball

**11:15 A.M.**  
KNX-Perry Mason  
KECA-Easy Aces  
KFAC-Folk Songs

**11:25 A.M.**  
KHJ-News

**11:30 A.M.**  
KFI-Live Like A  
Millionaire  
KFAC-Music Hall  
KRKD-News  
KNX-Nora Drake  
KECA-J. B. Kennedy  
KFVD-Union Mission  
KFVB-M. Hart, News  
KHJ-Queen For a Day

**11:35 A.M.**  
KECA-Sweeney &  
March

**11:45 A.M.**  
KNX-Brighter Day  
KECA-Baukhage  
KMPC-Beauty Digest

**12:00 NOON**  
KFI-Farm Reports  
KECA-Hank Weaver

**KNX-News**  
KFAC-Lunch. Cntr. /  
KMPC-Peace Prayer  
KLAC-Ballroom  
KHJ-Sid Fuller  
KFVB-Bill Anson  
KFVD-Editor of Air  
KGFJ-Maj. League  
Baseball

**12:15 P.M.**  
KFI-Road of Life  
KECA-Play It Again  
KMPC-Southland  
Reporter  
KNX-Wendell Noble  
KHJ-Bell Ringer

**12:30 P.M.**  
KFI-Pepper Young  
KMPC-Institute  
Religious Science  
KNX-Art Linkletter  
KECA-Modern  
Romances  
KFVB-News  
KHJ-Nancy Dixon

**12:45 P.M.**  
KFI-Rite to Happiness  
KFAC-News  
KFVB-Bill Anson  
KMPC-Rancher Rep't  
KHJ-Cedric Foster  
KECA-Peace of Mind

**12:55 P.M.**  
KNX-Cedric Adams

**1:00 P.M.**  
KFI-Backstage Wife  
KECA-Ira Cook  
KHJ-Hill Top House  
KFAC-Serenade  
KMPC-News  
KLAC-News, Sports  
KHJ-Jack Kirkwood

**1:10 P.M.**  
KLAC-570 Club

**1:15 P.M.**  
KFI-Stella Dallas  
KFAC-Cal. Cavalcade  
KNX-King's Row

**1:30 P.M.**  
KFI-Lorenzo Jones  
KNX-Housewives  
Protective League  
KFVB-B. Anson; News  
KFAC-Composers  
Corner  
KHJ-Double or  
Nothing

**1:45 P.M.**  
KFI-Widder Brown

**2:00 P.M.**  
KFI-When Girl Marries  
KLAC-News; Sports  
KECA-Surprise Pkg.  
KRKD-L.A. Fire Dept.  
KMPC-Johnny Grant  
KNX-News  
KHJ-News  
KFAC-Matinee

**2:05 P.M.**  
KNX-Paul Masterson

**2:10 P.M.**  
KLAC-570 Club

**2:15 P.M.**  
KFI-Portia  
KHJ-Vincent Lopez  
KRKD-Salvation Army  
Jamboree

**2:25 P.M.**  
KHJ-Music  
KNX-Mr. Information

**2:30 P.M.**  
KFI-Plain Bill  
KECA-Variety Fare

**KFWB-News**  
KNX-Jack Owens  
KHJ-Women Are  
Wonderful  
KGFJ-News

**2:45 P.M.**  
KFI-Front Pg. Farrell  
KFVB-B. Anson  
KNX-Geo. Fisher

**2:55 P.M.**  
KFAC-News

**3:00 P.M.**  
KFI-Travelers  
KECA-Rudy Vallee  
KLAC-News, Sports  
KFAC-World Opera  
KFVB-Peter Potter  
KHJ-Club 930  
KMPC-News; Johnny  
Grant  
KRKD-Tops in Pops  
KNX-Arthur Godfrey  
KGFJ-Hit Parade

**3:10 P.M.**  
KLAC-570 Club

**3:15 P.M.**  
KHJ-Club 930

**3:30 P.M.**  
KFI-Aunt Mary  
KFAC-Lyrics Chorus  
KFVB-News, P. Potter  
KECA-Frances Scully

**3:45 P.M.**  
KFI-Woman in My  
House  
KFAC-News  
KHJ-Lynn Looks at  
Hollywood  
KFVB-Peter Potter

**4:00 P.M.**  
KFI-Woman's Secret  
KHJ-Fulton Lewis  
KNX-Massey & Tilton  
KMPC-Masterpieces  
KLAC-News; Sports  
KECA-Lou Crosby  
KMPC-News

**4:10 P.M.**  
KLAC-Stars of Week

**4:15 P.M.**  
KFI-Dr. Paul  
KHJ-F. Hemingway  
KNX-Strike It Rich

**4:30 P.M.**  
KFI-Burritt Wheeler  
KHJ-Behind Story  
KFVB-Platter Fals  
KECA-Happy Theater  
KMPC-Ira Cook  
KGFJ-Dixieland

**4:45 P.M.**  
KHJ-Sam Hayes  
KECA-Headlines  
KLAC-News  
KNX-Harry Babbitt  
KLAC-Raclng R'ndup

**4:55 P.M.**  
KMPC-News

**5:00 P.M.**  
KFI-Pat Bishop, News  
KMPC-Help Wanted  
KFAC-Sun. Serenade  
KLAC-News, Sports  
KECA-News  
KNX-Ed. R. Morrow  
KHJ-Mark Trail  
KFVB-Red Row

**5:10 P.M.**  
KLAC-L.A. Today

**5:15 P.M.**  
KFI-Ted Myers, News  
KNX-Tom Harmon  
KECA-Elmer Davis  
KMPC-Ray G. Swing

**5:20 P.M.**  
KLAC-Jukebox  
Jamboree

**5:30 P.M.**  
KFI-Casa Cugat  
KNX-C. Collingwood  
KHJ-Clyde Beatty  
KECA-Chet Humbley  
KFAC-Whoa Bill

**KMPC-Stars of Song**  
KGFJ-L. Ron  
Hubbard  
KLAC-Michael Himm  
KRKD-Sports Dial

**5:45 P.M.**  
KFI-E. Peterson  
KLAC-Sportsbook  
KRKD-Race Results  
KMPC-Top Tunes  
KNX-Frank Goss  
KECA-Bob Garred

**5:55 P.M.**  
KNX-News  
KHJ-Victor Borge

**6:00 P.M.**  
KFI-Foxes Rangers  
KLAC-News; Jarvis  
KFVB-Clete Roberts  
KMPC-Norman Nesbitt  
KHJ-Gabriel Heater  
KFAC-Evening Prel.  
KECA-Ed. C. Hill  
KNX-Honest Harold  
KGFJ-Request Perf.

**6:05 P.M.**  
KECA-Main to Mallbu

**6:10 P.M.**  
KECA-Inside L.A.

**6:15 P.M.**  
KMPC-Bob Kelley  
KFVB-Sports  
KHJ-Newsreel  
KECA-Hannibal Cobb

**6:30 P.M.**  
KFI-Halls of Ivy  
KFVB-Frank Bull  
KHJ-Answer Man  
KNX-Bing Crosby  
KECA-Boston Blackie  
KMPC-Joe Hernandez  
KFAC-Mus. Milestones  
KRKD-Jack Patton

**6:45 P.M.**  
KHJ-Sam Hayes  
KRKD-College of  
Divine Science  
KGFJ-News

**6:55 P.M.**  
KHJ-Bill Henry

**7:00 P.M.**  
KFI-Big Story  
KRKD-News  
KECA-Lone Ranger  
KHJ-John Steele  
KLAC-News; Crosby  
KMPC-Mus. Memories  
KNX-Flights  
KFAC-Eve. Serenade  
KGFJ-Musical Digest

**7:15 P.M.**  
KRKD-Strolling Tom

**7:30 P.M.**  
KFI-Melody Time  
KNX-Orchestra  
KFVB-Job Opport.  
KFAC-Echoes, Encores  
KECA-Amer. Agent  
KHJ-Cisco Kid  
KLAC-Make Mine  
Musie

**7:45 P.M.**  
KMPC-Red Cross  
KFVB-Rosary Hr.

**7:55 P.M.**  
KLAC-Weather News

**8:00 P.M.**  
KFI-One Man's Family  
KNX-Lowell Thomas  
KFAC-Eve. Concert  
KHJ-Name of Song  
KECA-Fat Man  
KFVB-Music  
KLAC-News  
KMPC-Norman Nesbitt

**8:05 P.M.**  
KLAC-Dugout Dope

**8:15 P.M.**  
KFI-World News  
KNX-Smith, Shore  
KMPC-Bing Crosby

**8:20 P.M.**  
KLAC-News

**8:25 P.M.**  
KLAC-Sport News

**8:30 P.M.**  
KFI-Gildersleeve  
KNX-Dr. Christian

**KHJ-Family Theater**  
KECA-Rogues Gallery  
KFVB-News  
KMPC-Parade of Hits  
KLAC-Baseball

**8:45 P.M.**  
KFVB-U.N. Today

**9:00 P.M.**  
KFI-Groucho Marx  
KECA-Mr. President  
KNX-Mr. Chameleon  
KFAC-Eve. Concert  
KHJ-Glenn Hardy  
KFVB-Helen Louise  
KLAC-Baseball  
KMPC-Hollywood  
Closeup

**9:15 P.M.**  
KHJ-Fulton Lewis  
KMPC-Curtain Call  
KFVB-Voice of Army

**9:30 P.M.**  
KFI-District Attorney  
KHJ-Internat'l. Airport  
KNX-Beulah  
KMPC-Dance Time  
KECA-Lawrence Welk  
KFVB-Music

**9:45 P.M.**  
KFVB-News  
KNX-Club 15

**9:55 P.M.**  
KHJ-Yes on Prop.  
A. and B

**10:00 P.M.**  
KFI-Reporter  
KECA-News  
KHJ-I Love Mystery  
KFVB-G. Norman  
KNX-10 O'Clock Wire  
KFAC-Crossroads  
KMPC-Dance Time  
KLAC-Baseball

**10:15 P.M.**  
KFI-Virgil Pinkley  
KNX-Bob Elson  
KHJ-Frank Edwards  
KECA-Science of Mind

**10:30 P.M.**  
KFI-Johnny Murray  
KNX-Starlite Salute  
KHJ-Lonesome Gal  
KECA-Dream Harbor  
KLAC-Michael Himm

**10:45 P.M.**  
KFI-Sports Digest  
KECA-New Yorkers  
KLAC-Music

**11:00 P.M.**  
KFI-Ted Meyers; News  
KLAC-News; Don Otis  
KECA-Al Gayle  
KNX-News  
KFAC-Crossroads  
KFVB-G. Norman  
KMPC-Bill Baldwin  
KHJ-News

**11:10 P.M.**  
KNX-Sports

**11:15 P.M.**  
KFI-Ted Nichols  
KNX-Stan Kenton  
KHJ-The Continental  
KECA-Phil Onham

**11:30 P.M.**  
KFI-Orchestra  
KECA-New Yorkers  
KHJ-Crowell's Nest

**11:45 P.M.**  
KFI-U.S. Navy  
Recruiting  
KNX-You & World

**11:55 P.M.**  
KMPC-News  
KECA-News

**12:00 Midnight**  
KFI-Musical Menu  
KLAC-Don Otis  
KFVB-Music  
KECA-Herb Allen  
KNX-News; Baldwin  
KFAC-Serenade  
KGFJ-Niteowl Special  
KWKW-Geo. Jay  
KRKD-Serenade